



# SPONSORSHIP BROCHURE

16<sup>TH</sup> EDITION

## **Symbiosis International (Deemed University)**

Symbiosis International (Deemed University) is a multi-disciplinary university offering its students and faculty a vibrant learning ecosystem designed around its multi-cultural and innovative ethos. Symbiosis was established in 1971 by Prof. Dr. S.B. Mujumdar, which was a 'home away from home' for International students. The Institution is based on the principles of Vedic thought of "World as One Family".

**SCMS, Pune**

**Ranked 1st in the nation**

Ranked as one of the best BBA colleges in India, by the Times BBA ranking survey 2018.

Symbiosis Centre of Management Studies in Pune offers a 4 years BBA in line with the New Education Policy (NEP) 2020 which incorporates a flexible choice-based credit system, multidisciplinary approach, and multiple entry and exit options.



**We Present To You,**

**The Biggest College Fest In Pune. SYMPULSE , With Its Inception In The Year 2009, Is The International Student Fest Of Symbiosis Centre For Management Studies, Pune. Spread Across A Span Of Five Days, The Fest Provides Students From Junior And Under Graduate Colleges A Chance To Participate And Explore. Be It An Exposure To The Different Worlds Of Business And Management, A Chance To Discuss World Issues At An International Model Un Conference, Participating And Showcasing Talent In A Cultural Extravaganza Or Showing Their Competitive Spirit Through Sports, Sympulse Has It All. With Immense And Growing National And International Participation, Sympulse Aims At Being One Of The Premier Fests Of The Country And An Unforgettable Experience For All.**



# **THE SUNDOWNER**

## **THE UNFORGETTABLE NIGHT**

**COMEDY**

**MUSIC**

**FLEA MARKETS**

**FOOD STALLS**

**The Sundowner was the cherry on top of Sympulse. An event unique to Sympulse, the Sundowner was an extravaganza that saw a plethora of artists ( ranging from stand-up comedians to musicians). Over 50 food stalls and the various art installations by sponsors made the venue attractive and cozy, and this ensured that the audience had a gala time. Worth every penny spent, the Sundowner was an event like no other.**

**In its mere 9 hours of existence, attendees created memories that would last over 9 decades. The Sundowner not only promises to bring bigger and better artists, but ensures that people leave with a mix of excitement, satisfaction, tears and a stomach ache from all the laughing.**

# DELIVERABLES

- **Our sponsors are provided with marketing deliverables such as use of posters and standees for promotion**
- **EMCEE mentions for a speaker selected events**
- **Mentioning the sponsors on our social media pages including Instagram and Youtube**

# DELIVERABLES

PRESENTING PARTNER  
**PokerBaazi.com™**

<b>MUSIC PARTNER</b> Vh	<b>MULTIPLY PARTNER</b> PVR CINEMAS	<b>EMERGED BY</b> tinder	<b>TECHNICAL PARTNER</b> ASUS WORLD OF ACCESSORIES
<b>EQUIPMENT PARTNER</b> JAM MUSIC	<b>USHER PARTNER</b> max THE GOOD THE GREAT	<b>DADA PARTNER</b> 95 bio fm CHANDAN PRASAD	<b>REPUTABLE PARTNER</b> Sakal Times Sudha MUSIC
<b>POLYMER/CHEMICAL PARTNER</b> Eris	<b>VEHICLE CONVEYOR PARTNER</b> MANUSOUL	<b>APPAREL PARTNER</b> FILA	<b>HOUSING PARTNER</b> HARRIOTT SUITES PUNE
<b>SOCIAL CAUSE PARTNER</b> PILAR & CO.	<b>WATER PARTNER</b> LUSHH	<b>CAREER DEVELOPMENT PARTNER</b> ascend	<b>TECHNICAL PARTNER</b> paytm
<b>BOOKING PARTNER</b> BELUNT	<b>REGISTRATION PARTNER</b> Rivulis	<b>VIDEO PARTNER</b> GISELEGG	<b>ENTERTAINMENT PARTNER</b> SANGRA
<b>TRAVEL PARTNER</b> fitato	<b>DISTRIBUTION PARTNER</b> Uber	<b>HEALTHY EATING PARTNER</b> Cha	<b>DRIVER EC</b> ZOOPEE
<b>ENERGY DRINK PARTNER</b> MONSTER	<b>CONVENIENCE PARTNER</b> DUNZO	<b>FOOD DELIVERY PARTNER</b> SWIGGY	<b>BEVERAGE PARTNER</b> rio THE GREAT
<b>ACCOMMODATION PARTNER</b> Radisson	<b>STUDIO PARTNER</b> MUSIC	<b>MUSIC PRODUCTION PARTNER</b> SOUNDSCAPE	<b>TRAVEL PARTNER</b> HAPPY EASY GO
<b>DENTAL STORE PARTNER</b> GEMINI	<b>BEHAIR CARE PARTNER</b> vincera	<b>MAGAZINE PARTNER</b> evo	<b>WATER PARTNER</b> PLUNGE
<b>DANCE PARTNER</b> SHIAMAK	<b>INTERMODAL CARE PARTNER</b> CAROK.in	<b>FOOD PARTNER</b> FOOD	<b>DENTAL MARKETING PARTNER</b> DENTAL



**BUBBLES & BUTTERFLIES**  
 There's Always Time For Boba

Instagram: @bubblesandbutterflies\_

☎ : 844 6393 858

📍 : Near Ganraj chowk Opposite my world society  
 On balewadi high street road Baner Pune 411045  
 : Shop number 120Fortaleza Kalyani Nagar Opposite Gold adlabs Pune 411044

# ARTIST LINEUP



OVER THE YEARS....

# ACADEMIC SUMMIT

**A one stop destination for those infallibly hungry to learn. The Academic Summit boasts of rich history of speakers:**

**Sympulse 19 - Mrs. Kiran Bedi**

**Sympulse 20 - Mr. Ashish Vidyarthi, Mr. Krushna Patil**

**Sympulse 21-Dr. Vijay Bhatkar**

**Sympulse 22 - Anurabha Ghosh, Sharon Pais**

**Sympulse 23 - Ajay Srinivasan, Shiv Khera**

**Sympulse 24 - Dr. Rajat Grover**

**-The event is graced by dignitaries across diverse fields, enlightening the attendees with their words of wisdom.**

**-The Academic Summit helps spark discourse amongst the youth in attendance. It offers a platform for exchange of ideas as well as an opportunity to learn from the best in academia.**

**-This event is a source of motivation for everyone. Under the guidance of esteemed guests, the audience leaves the event inspired and a little wiser.**



# INSTACON

**A new addition to Sympulse. Insta-Con has already won our hearts with celebrities you've seen before, like you've never seen them before- casual, candid and unfiltered.**

**Sympulse'21 - Ms. Shreya Mehta, Mr. Rohan Shah, Mr. Neville Shah, Ms. Anushka Sharma**

**Sympulse'22 - Avanti Nagral, Shreya Gupto, Revathi Pillai, Vagmita**

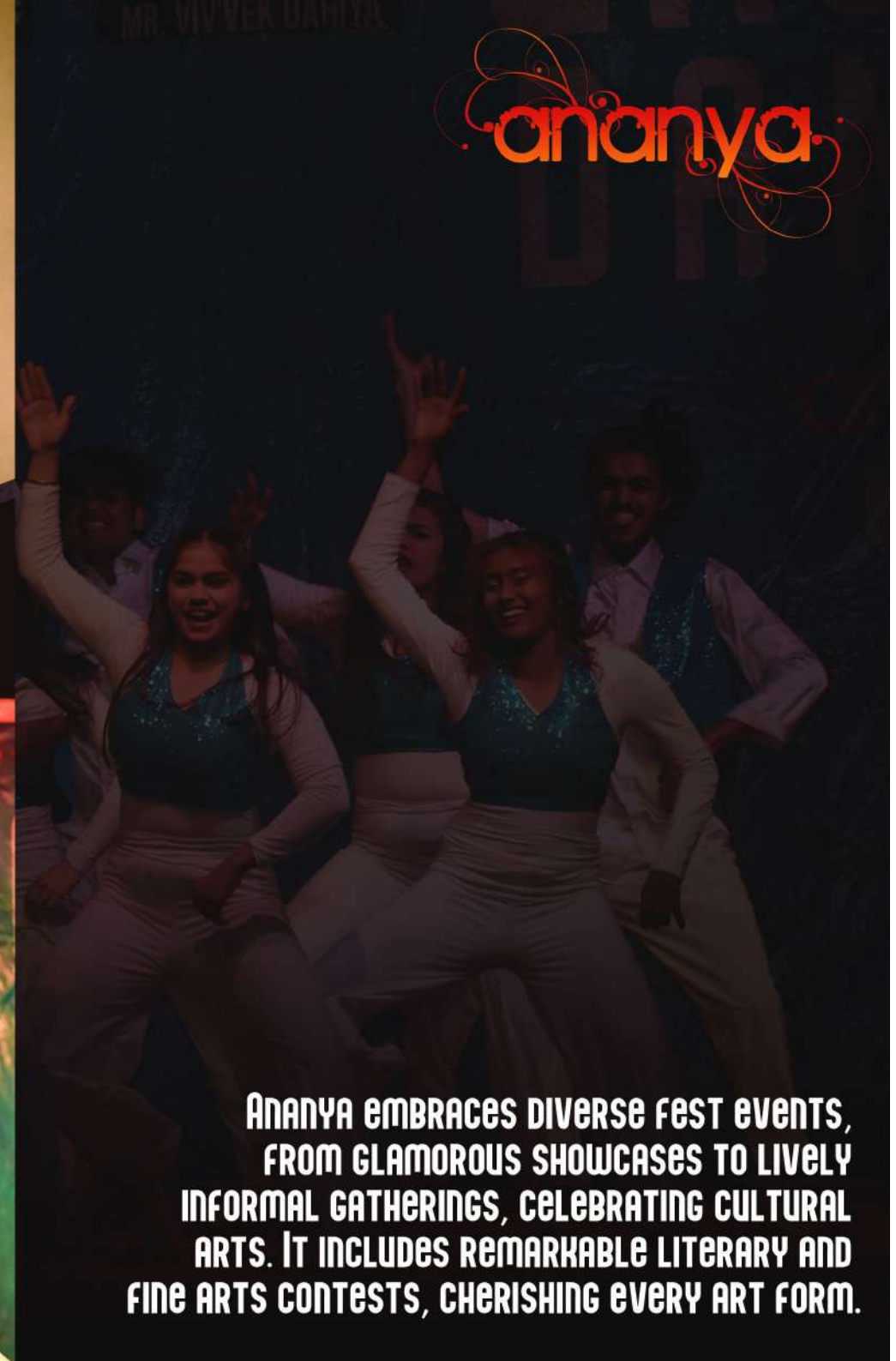
**Sympulse'24 - Riddhi Kumar, Danesh Razvi, Rachel D'Cruz**

**-This event is a showstopper- a panel discussion hosting some of the most popular influencers, YouTubers, comics and social media celebrities from all over the country.**

**-The esteemed guests help acquaint the audience with the boons and bnes of the internet.**

**-The event provides the audience with a chance to have a sneak peek into the lives of influences and celebrate internet culture.**

**-Instacon presents viewers with an educational platform to learn how to make it big, from those who already did.**



**ANANYA EMBRACES DIVERSE FEST EVENTS, FROM GLAMOROUS SHOWCASES TO LIVELY INFORMAL GATHERINGS, CELEBRATING CULTURAL ARTS. IT INCLUDES REMARKABLE LITERARY AND FINE ARTS CONTESTS, CHERISHING EVERY ART FORM.**



**FROM THE MOST EXOTIC AUTOMOBILES TO  
SUBLIME BANDS AND PULSE-THROBBING BEATS  
HEADLINE EVENTS ARE ALWAYS  
BUZZING WITH EXCITEMENT!**



**A SIMULATION OF THE UNITED NATIONS CONFERENCE  
AND A GLOBAL FORUM WHERE CONTESTANTS  
PRESENT THEIR OPINIONS AND DELIBERATE  
UPON GLOBAL ISSUES.**



**THE INTERNATIONAL SPORTS MEET OF SYMPULSE WITNESSES THE LARGEST CONGREGATION IN SYMPULSE. IT PROVIDES A REFRESHING COMBINATION OF TRADITIONAL AND INNOVATIVE SPORTS.**



simulate.



**SYMULATE, THE ANNUAL INTERNATIONAL BUSINESS FEST OF SYMPULSE, IS A BLEND OF CHALLENGING INDIVIDUAL AND TEAM EVENTS. THIS B-FEST TRULY TESTS ONE'S INTELLECT AND BUSINESS ACUMEN.**

**Food  
Partner**

**Beverage  
Partner**

**Online  
Ticket  
Partner**

**Health  
Partner**

**Stationery  
Partner**

**Knowledge  
Partner**

**Magazine  
Partner**

**Radio  
Partner**



## **PARTNERSHIP CATEGORIES**

**Hospitality  
Partner**

**Youth  
Partner**

**Music &  
Sound  
Partner**

**Newspaper  
Partner**

**Television  
Partner**

**Automobile  
Partner**

**Transport  
Partner**

**Lifestyle  
Partner**

**Tech  
Partner**

# OUR PREVIOUS PARTNERS



Red Bull



zomato



IndianOil

PVR



SWIGGY

SYMPULSE OVER THE YEARS....



# CONTACT US

**DEVANSH NEGI**

HEAD SPONSORSHIP

PH: +91 95092 61108

**SRIVATS KHADELWAL**

HEAD SPONSORSHIP

PH: +91 90249 57251

**MRUGAKSHI PAWNIKAR**

HEAD SPONSORSHIP

PH: +91 98188 30921

**YASH RAHEJA**

EXECUTIVE SPONSORSHIP

PH: +91 97174 33110

**EMAIL US AT:** [sponsorship@sympulsefest.scmspune.ac.in](mailto:sponsorship@sympulsefest.scmspune.ac.in)

**VISIT US AT:** [www.sympulsefest.com](http://www.sympulsefest.com)

